



9915 39th Avenue • Pleasant Prairie, WI 53158

TIME DATED MATERIAL

Plans Progress for Village Green Center and Two Business Incubator Projects Aimed at Growing Local Companies



The image above shows the most recent plans for the Village Green Center. Highway 165 is shown at the bottom of the image, while 39th Avenue is the main north south roadway shown.

Village Green Center

As part of fostering a sense of identity for the Village, planning originally began in 1994 for a “downtown” style Village center that would become a destination location. The project was given the name Village Green Center.

In the late 1990s, planning was put on hold until residential growth could accommodate a retail-based community center. In late 2007, planning resumed. The first of three café-style planning sessions was held in November 2007.

Over 125 participants gathered to share their vision for a Village Green Center. Throughout 2008 and 2009 community planners and the developer of the property have continued work on plans for the Village center but at a slower pace due to the impacts of the recent economic recession.

With the development planning process nearing an end, it is expected that the developer will soon be ready to

continued on page 6

Help Provide Programs and Resources in Our Community
Return Your Census Form Today
Learn more on page 3

Index

Progress on Village Green and two business incubators	page 1
Compost site, leaf collection, lead based paint legislation, spring cleanup reminder	page 2
Bicycle and pedestrian trails plan, 2010 Census	page 3
Union picketers, April meeting dates	page 4
Safety belt enforcement, Bristol update, Municipal Court moves	page 5
Village Green and two business incubators continued	page 6
Spring election, water facts, rare plant monitoring volunteer training	page 7
Response to Google request, local business awards, new Village insurance company selected	page 8



A great place to live, work & play!

Compost Site Now Open For the Season

The Compost Drop-off Site has opened for the season and will remain open now through December 4, weather permitting. Pleasant Prairie operates a Compost Drop-off Site for Village residents. The site is easy to use, with regular weekly hours, drop-off options and the same free items for Village residents - compost and wood chips. The drop-off options can help you work around times when you need more flexibility with your disposal options, such as dropping off garbage and recycling before taking a vacation.

The Compost Drop-off Site is located at the **Roger Prange Municipal Center at 8600 Green Bay Road**. The site is situated in the southwest corner of the property. When using the site, please be prepared to provide proof of residence in Pleasant Prairie. If you frequent the site, for your convenience, you can request a compost sticker for your automobile window. (Compost services are for residential use only. Dumping by commercial contractors is not allowed.)

COMPOST DROP-OFF HOURS

Mondays:	10:00 a.m.	-	6:00 p.m.
Tuesdays:	10:00 a.m.	-	6:00 p.m.
Thursdays:	10:00 a.m.	-	6:00 p.m.
Fridays:	10:00 a.m.	-	6:00 p.m.
Saturdays:	7:00 a.m.	-	2:00 p.m.

FREE DROP-OFF OF THE FOLLOWING ITEMS

- various yard and garden trimmings and waste
- waste oil, car batteries and antifreeze
- one cubic yard of dirt, concrete, gravel, asphalt, and/or metal (*one cubic yard is 3' wide, by 3' long, by 3' tall*)
- recycling and/or garbage

DROP OFF THE FOLLOWING ITEMS FOR A REDUCED FEE

- white goods* (\$20 each item)
- computers and televisions* (fee based on tv size and type)
- miscellaneous electronic items - DVD/VCR players, fax machines, etc. (\$5 per item)
- tires (\$5 each)
- bulk items* (\$10 each item)

FREE COMPOST AND WOOD CHIPS

Compost and wood chips are available to Village residents free of charge at the Compost Drop-off Site on a first-come, first-served basis during the hours listed above.

*For more detailed information about all of the services available to you through the Compost Drop-off Site, and for a description of white goods and bulk items, please see *pages 7 through 9* of your **2010 Village Calendar**, visit PleasantPrairieOnline.com or call **262/925-6700**. □

Spring Leaf Collection Begins April 5

As part of the Solid Waste Services provided to Village residents, on a seasonal basis, the Village collects loose, unbagged leaves directly from your curb or roadside. To learn how to prepare for residential leaf collection and to see the 2010 Leaf Collection Schedule, please see *page 6* of your **2010 Village Calendar**, visit PleasantPrairieOnline.com or call **262/925-6700**. □

Renovate Right Lead Hazard Information

A property owner has the ultimate responsibility for the safety of their family, tenants, or children in their care. A new federal law will go into effect this April. The law requires contractors that disturb lead-based paint in homes, child care facilities and schools, built before 1978 to be certified and follow specific work practices to prevent lead contamination. Beginning in April of 2010, if you fall within the category above, ask to see your contractor's certification. Contractors should also provide homeowners and tenants with a copy of an informational brochure entitled "Renovate Right" before starting work. □

Spring Cleanup Reminder

As spring cleanup of outdoor spaces begins, the Village would like to remind residents with Unlimited Garbage Collection that you may place an unlimited amount of garbage out for collection on your regularly scheduled collection day.

For residents without Unlimited Collection, you may call to schedule an unlimited collection day up to 48 hours prior to your regularly scheduled collection. Find more information at PleasantPrairieOnline.com or by calling **262/925-6700**. □



Image courtesy of the U.S. Census Bureau, Public Information Office.

United States[®]
**Census
2010**

Census forms mailed to every Village household

Earlier this month, Census forms were mailed to every household in the Village. As required by our Constitution, a U.S. Census (a count of every person living in the United States) is conducted every ten years. If you haven't already, please complete and return your form by May 1. Please help us achieve a 100% response rate for the 2010 Census.

If Census forms are not returned or if residents have a PO Box address, census enumerators will be going door-to-door to obtain responses this May. (*Please note: Census workers will not ask to enter your home for any reason.*) If needed, extra forms are available at Village Hall on 39th Avenue.

Because Census forms were mailed to Pleasant Prairie residents through a regional postal distribution center, you may notice that the municipality in the mailing address is listed as Kenosha. Please be assured that your form has been coded correctly through the Census Bureau and will represent our community. □

2010 Bicycle and Pedestrian Trails Plan

Residents invited to view plan online



In early March, the Pleasant Prairie Park Commission reviewed the **2010 Bicycle and Pedestrian Trails Plan** drafted for the Village by the Bicycle Federation of Wisconsin. You are invited to view the plan, which is available online at PleasantPrairieOnline.com. The primary goal of the plan is to guide the Village in establishing and maintaining a "safe, comprehensive and integrated bicycle and pedestrian trail network that encourages the use of bicycles and walking for commuting, recreation and other trips."

"The Village recognizes that bicycling and walking are both inexpensive and non-polluting forms of transportation that many people without access to motor vehicles rely on," explained John Steinbrink Jr., Public Works Director for the Village. "It's our intention to make these forms of transportation more viable for those traveling in and through the community."

A Park and Open Space Plan approved by the Village in 2006 recommended the further study and evaluation of a

proposed bicycle and pedestrian trail system. Upon its approval, the Village sought proposals from consultants for the creation of a plan for a trail system and created a steering committee to oversee planning. During February of 2009, the Bicycle Federation of Wisconsin was selected as the consultant for the project. *The Bicycle Federation is a statewide, nonprofit bicycling advocacy group based in Madison, Wisconsin.*

In May of 2009, the Village hosted a public informational meeting to solicit input from the community related to the topic, and a community survey was conducted to gather additional information related to trail facilities and usage. The Bicycle Federation then worked to incorporate the input into a comprehensive document that considers existing conditions, outlines goals and objectives, and makes recommendations regarding a proposed trail network, facilities and funding opportunities.

Upon review and consideration of the plan in early March, the Park Commission adopted the plan. They also recommended its adoption by the Village Plan Commission and Village Board as a component of Pleasant Prairie's 2035 Comprehensive Plan. The Village Plan Commission will consider the new Bicycle and Pedestrian Trails Plan on Monday, April 12, and the Village Board will consider the plan on April 19. To view a copy of Pleasant Prairie's 2010 Bicycle and Pedestrian Trail Plan, please visit PleasantPrairieOnline.com. You can access the plan through either the **News** section or the **Parks & Rec** tab. □

Union Picketers Disapprove of Village Contract with Neuman Pools



Members of the Carpenters Union stand outside Village Hall on 39th Avenue, because the Village selected Neuman Pools for a portion of the work on the new competition pool at RecPlex.

Periodically throughout the month of March, members of a local Carpenters Union have been standing in front of Village Hall. The Union is protesting the Village hiring of Neuman Pools as a contractor for work on the new competition pool at RecPlex. Members of the **Chicago Regional Council of Carpenters Local 161** have also picketed at RecPlex.

On August 3, 2009, the Village awarded a contract to Neuman Pools for the construction of the new competition pool at RecPlex. The Neuman contract was the fourteenth contract awarded as part of the pool construction project and represents only 16% of the total work being completed for the project. For the swimming pool component of the project, five companies bid to complete the work. Of the five companies, none were local.

The Village position on reviewing and selecting bids is to take the lowest responsible bid that is submitted in accordance with the requirements outlined in the Village's request. One such requirement is that the company pay those working on the job the **State Prevailing Wage**. The purpose of the **State Prevailing Wage** law is explained by the Department of Workforce Development below.

"These laws were enacted to discourage the awarding of public works contracts to employers who frequently underbid local employers by paying their workers substantially less than normally received by workers in an area. Governmental agencies were precluded from awarding contracts exclusively to local employers because various bid laws required that most public works contracts be awarded to the lowest responsible bidder. As wages were the most controllable factor in the bidding process, workers were put in the precarious position of having their wages manipulated by their employer. This problem created instability in the local construction industry. Prevailing wage rate laws were enacted to provide a partial solution to this problem."

The five companies considered for the work and their bids were: Maverick Pools \$2,200,000; Badger Swimpool \$2,121,600; B&E Aquatics \$1,949,192; Mechanical Inc \$1,695,000; and Neuman Pools \$1,498,400. The Village selected Neuman Pools to complete the work at RecPlex because they submitted the lowest responsible bid by nearly \$200,000, and they pay their workers the **State Prevailing Wage**. □

April Village Meeting Dates and Times

Location

Regularly scheduled Board and Commissions meetings are held at: [Village Hall \(in the auditorium\)](#)
9915 39th Avenue
Pleasant Prairie, WI 53158

April

Village Board Meetings

Monday, April 5
Monday, April 19
Begins at 6:00 p.m.

April

Plan Commission Meeting

Monday, April 12
Begins at 6:00 p.m.

April

Park Commission Meeting

Thursday, April 8
Begins at 6:00 p.m.

April Recreation

Commission Meeting

Tuesday, April 13
Begins at 6:00 p.m.

Agendas

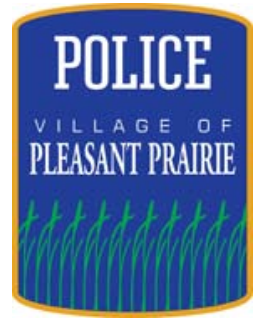
Board and Commission Meeting
Agendas are posted prior to each meeting at: Village Hall, RecPlex, the Roger Prange Center and

[PleasantPrairieOnline.com](#)

under the **Boards & Commissions** page for each respective meeting.

You are invited to attend Village Meetings to learn firsthand about municipal government and the business being conducted in Pleasant Prairie. For more information regarding Boards and Commissions and their respective meetings, please visit [PleasantPrairieOnline.com](#).

Pleasant Prairie Police Participate in Safety Belt Enforcement Program



The Pleasant Prairie Police Department participated in a safety belt enforcement program between March 12 and 21. As part of the program, police departments across the State and throughout the country receive federal funding through state traffic safety departments in order to step-up enforcement of speed, alcohol and safety belt laws. Specific enforcement periods have been set by the State for agencies to target safety belt violations during both overtime and normal patrols surrounding holiday travel periods, when there is an increased likelihood for crashes. The supplementary enforcement is part of an effort to reduce the number of traffic related deaths. Within Kenosha County, three law enforcement departments received funding to participate in programs this spring:

<i>Kenosha County Sheriff's Department</i>	\$60,000
<i>City of Kenosha Police Department</i>	\$55,000
<i>Pleasant Prairie Police Department</i>	\$15,000

The funding was received from the Wisconsin Department of Transportation - Bureau of Transportation Safety. The State tracks the number of traffic related injuries and fatalities. The State Bureau of Transportation Safety then assigns funding based on performance within each municipality.

The Pleasant Prairie Police Department takes the prevention of fatalities very seriously and regularly enforces the safety belt law in the normal course of their patrols. To learn more about the Pleasant Prairie Police Department and their efforts on behalf of the residents of Pleasant Prairie, visit www.pppd.info. There you will find regularly posted information about the department and the work they do on your behalf. □

Bristol and Pleasant Prairie Continue Attempts to Resolve Differences Related to Bristol Annexation Attempts

Bristol and the Village of Pleasant Prairie are continuing attempts to resolve differences related to Bristol's recent annexation requests. In 2009, at the State's request, Bristol reduced the area of their town sought for incorporation, and a nine square mile area near the Town's center became a Village. Four weeks later, the new Village announced their intention to annex the remaining portion of the Town, approximately 23 additional square miles, into the newly formed Village.

Pleasant Prairie views Bristol's immediate annexation attempt as a breach of a 1997 Cooperative Agreement relating to a specific area along the border between the two communities. Bristol officials have verbally announced their intention to abide by the 1997 Agreement. Based on discussions with Bristol dating back several years related to economic development along the border of the two communities, Pleasant Prairie officials would like more than a verbal commitment.

Over the past several years, Pleasant Prairie has invested nearly \$13 million dollars to acquire land and make improvements that would allow for economic development to take place along Interstate 94. These improvements and the new development they have allowed for are beneficial for the local, regional and State economies.

Mike Pollocoff, Pleasant Prairie Administrator, explained, "We do not feel that Bristol is sufficiently prepared to successfully accommodate and plan for development that would have the best impact on the entire County, region and State. We remain committed to working with Bristol to find a solution that provides a positive outcome for the entire area and ensures that our boundaries will be adjacent to quality development." □

Municipal Court to Move to Village Hall

Move affects those with court dates and those paying fines or citations



On Thursday, April 1, Pleasant Prairie's municipal court will move from its current location at the Rodger Prange Municipal Center to Village Hall. Beginning April 14, all municipal court sessions will take place in the Village Hall auditorium on Wednesday afternoons.

A new Municipal Court Desk will be also open at Village Hall. Those paying fines or citations may do so at Village Hall between the hours of 8:00 a.m. and 5:00 p.m. or online at PleasantPrairieOnline.com 24 hours per day. After hours payments will also be accepted at the Rodger Prange Municipal Center on Green Bay Road. □

Plans Progress... continued from page 1

share final plans with the community at a third public meeting. In addition to incorporating ideas discussed during the first two community input sessions, certain new ideas have been incorporated into the plans.

New Ideas Incorporated Into Plan

Planners have embraced the idea of incorporating economically and environmentally sustainable features to enhance the attractiveness and long-term value of the area. Because no infrastructure currently exists at the location, the Village has the opportunity to install certain features in a more cost effective manner.

If all goes well, the Village Center will employ geothermal technologies for snow removal and de-icing. Streets and sidewalks in the downtown area could potentially be heated to melt snow and ice. Benefits to using such a system include: reduced snow removal costs; reduced use of salt and de-icing agents; and easy “no snow” access to retailers during winter weather months.

The area is currently undergoing testing to determine if the technology is feasible at the location. The Village is also investigating other sustainable features that can easily, cost effectively and attractively be incorporated into the Village Green Center design.

Looking Towards Economic Sustainability

In light of the global economic conditions that have presented themselves over the past two years, the Village has intensified its focus on the longer view for economic development. The early stage development of a downtown area, along with proximity to a wealth of knowledge-based resources, has lent itself to a new opportunity for the Village Green Center. As part of a major

cooperative effort with the Kenosha Area Business Alliance (KABA), plans are being developed for a project called the Southeast Wisconsin Innovation Center. Near the end of 2009, KABA and the Village began planning for a 40,000 square foot innovation center and business incubator to be built within the Village Green Center.

Plans call for a multi-tenant building that will be leased to start-up firms in the life science and related industries. The facility will initially include office, lab, flexible and research and development space for roughly 15 early-stage businesses. It will offer shared support services and technical assistance for incubator tenants. The project is part of a broader, regional effort to leverage the resources within a six-County area in order to foster the growth of new, innovative companies throughout Southeastern Wisconsin and Northern Illinois. KABA and the Village will draw on the region's life science industry and educational resources to offer professional resources and guidance to the new companies.

KABA and the Village have submitted an application for investment assistance to the Federal Economic Development Administration. In addition to the Federal investment, the Village and KABA would commit to assisting with funding for the project. The State would contribute a portion towards the project, and private funding will be pursued.

A response to the request is expected this spring. If approved for funding, construction of the project could begin during the spring of 2010. Construction is expected to take approximately one year, which could make the facility operational during the spring of 2011.



Future Springbrook Innovation Center and former Midwest Copier/Manutronics site located at 9115 26th Avenue

Springbrook Innovation Center

Work is scheduled to begin later this spring on a separate small business incubator project at the former Midwest Copier Property. Purchased by the Pleasant Prairie Community Development Authority at the end of 2009, plans to redevelop the property were announced in January of this year.

During May and June, work will begin to remove a portion of the paved parking lot at the site, and restoration of a stream that used to run along the property will follow in June. Restoration of the stream will help alleviate recurring flooding in the area. Work on the interior of the building to accommodate small, start-up business tenants and off-season storage for public works equipment will follow.

The Village now expects to hear in April whether grant funding was approved for the stream restoration component of the project. The organizational framework for the development of the business incubator will be complete later this year. □



Spring Election Tuesday, April 6

The Spring Election will be held on Tuesday, April 6, 2010. On election day, polling locations will be open from 7:00 a.m. until 8:00 p.m. If you do not know your polling location, you can find this information under **Voting** at PleasantPrairieOnline.com or by calling 694-1400. Sample ballots for the April 6 election are also available in the **News** section of PleasantPrairieOnline.com. □

Courtesy of the American Water Works Association...

Fascinating Facts About Water

- ◆ Close to three-quarters of the Earth's surface is covered with water, but less than 1 percent is suitable and available for drinking using conventional water treatment.
- ◆ The majority of people in the United States - 66 percent - live in areas served by large water systems that typically rely on surface water from lakes, reservoirs, and rivers. Approximately 80 percent of public water systems are in smaller communities that generally rely on groundwater.

Chiwaukee Prairie Rare Plant Monitoring Volunteer Training

Residents invited to take part

Upcoming training is available for landowners, land managers, and the public on rare plant monitoring methods that are part of a regional monitoring effort. The **Plants of Concern**

monitoring program was developed by the Chicago Botanic Garden and collects annual information on rare plant populations in southeast Wisconsin, northeast Illinois and northwest Indiana. In southeast Wisconsin, the **Plants of Concern** monitoring program uses volunteers at Chiwaukee Prairie in Kenosha County and Lulu Lake in Walworth County to monitor over 20 rare plant species.

The monitoring program helps identify threats, such as invasive species, that may have a negative impact on the populations. This information is passed on to land managers who are responsible for the ecological management of these two Wisconsin State Natural Areas. This year, the program invites private landowners who have rare species on their properties to participate in this annual monitoring program.

A list of Wisconsin's rare plants can be found on the Wisconsin Department of Natural Resources Website at www.dnr.state.wi.us/org/land/er/wlist/.

The time commitment for volunteers is very flexible. Volunteers electing to monitor only one population can spend as few as two hours per season. All volunteers are paired with an experienced partner so no botanic background is required.

A Plants of Concern volunteer training workshop will be held at the University of Wisconsin - Parkside on Saturday, April 17th from 10:00 a.m. until 2:00 p.m. There is no fee for the workshop, but registration is required.

The workshop is open to the general public, private landowners, and land managers. For more information or to register contact wispoc@gmail.com. For more information about the **Plants of Concern** program visit plantsofconcern.org. □

Village Responds to Google Ultra-High Speed Internet RFI



On Monday, March 15, the Village Board passed a resolution supporting a Village response to a Google Request for Information (RFI). Google is requesting information from municipalities interested in becoming a test site for an ultra-high speed broadband network. Google first posted the request on February 10, 2010. Since that time, Pleasant Prairie's Information Technology Department has been taking steps to respond to Google's request for information.

During March, Pleasant Prairie asked residents and community groups to respond to an online survey related to Google's project. "Google wants municipal governments, residents and community groups to let them know 'how much' we'd like to join their trial," explained Ruth Otto, Pleasant Prairie's Director of Information Technology. "And we'd like to let them know just how much we'd like to have them test their new service here."

Along with the resident survey, Pleasant Prairie submitted detailed and concise answers to a municipal survey along with supporting video documentation of the diverse, potential customer base within the Village.

"Pleasant Prairie joins many other communities across the State and Country in a bid to become one of Google's test sites for the ultra-high speed service," explained Otto. "Pleasant Prairie would absolutely love to be selected as a test site for Google's new service, and we're so glad that Google has had such an overwhelming response. It's a great testament to the number of communities who are open to new ideas and thinking towards the future." Though Pleasant Prairie is submitting an independent response to the request, the Village also supports the County's response for the entire Kenosha area. □

Local Business Awards

Please join us in congratulating two members of our local business community

2010 Forty under 40 Award Winner

This April, the Milwaukee Business Journal will honor the area's "up-and-coming leaders" as part of their 2010 **Forty under 40 Awards**. This year, the Business Journal received approximately 250 nominations for the honor. The Village would like to congratulate **Darcy Kennelly, General Manager of Prime Outlets - Pleasant Prairie**, on being honored as a 2010 Forty under 40 award winner.

2010 Wisconsin Companies to Watch

This February, the Wisconsin Department of Commerce and the Wisconsin Entrepreneurs' Network announced the winners of the **Wisconsin Companies to Watch** program. This is the inaugural year for the awards program. Thirty Wisconsin companies were awarded the honor. The Village would like to congratulate Pleasant Prairie based **LMI Packaging Solutions** on being named a 2010 Wisconsin Company to Watch. LMI earned the honor by demonstrating high performance in the marketplace and providing innovative products, services or processes. □

Village Selects New Liability and Property Insurance Carrier

On Monday, March 15, the Village Board reviewed five proposals for Liability and Property Insurance presented by four separate insurance companies.

Recent handling of claims related to the June 19, 2009 storms prompted board members to determine that the lowest bid (\$359,580) presented by Liberty Mutual, the Village's former provider, should be rejected. Although Liberty Mutual's bid was the lowest, the determination was made, based on recent service, that their bid was not the lowest responsible bid. Board members instead opted to select the next lowest bid (\$384,187), deemed responsible, which was submitted by the League of Wisconsin Municipalities. □



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